

# PRIVACY POLICY

Last updated: June 12, 2026

## 1. Data Controller

- The Data Controller responsible for the personal data collected through this website and for the purposes of the "The Aethernal" project is:

**Piotr Chrobak**

**Skrytka pocztowa 519, FUP Kraków 16**

**ul. Wrocławska 48-50, 30-024 Kraków, Poland**

**Email: [support@theaethernal.com](mailto:support@theaethernal.com)**

## 2. Purpose and Legal Basis of Data Processing

- We process your personal data for the following purposes and legal bases:
  - **Fulfillment of the Product & End Credits Placement:** To ensure you receive the digital files you purchased and to credit you in the upcoming episode based on the provided pseudonym. **Legal basis:** Processing is necessary for the performance of a contract (Art. 6(1)(b) GDPR).
  - **Tax and Accounting Compliance:** To fulfill legal obligations related to sales and financial reporting. **Legal basis:** Compliance with a legal obligation (Art. 6(1)(c) GDPR).
  - **Customer Support & Website Security:** To resolve issues related to your purchase, analyze website traffic, and ensure server security. **Legal basis:** Our legitimate interests in operating a secure and functional business (Art. 6(1)(f) GDPR).

## 3. Data Sharing and Third-Party Processors

- We do not sell your personal data to third parties. Your data is shared only with trusted partners necessary to deliver the service:
- **Payment Processor (Merchant of Record):** All purchases are processed by **Lemon Squeezy, LLC**. When you initiate a purchase, you are securely transferred to their checkout system. Lemon Squeezy processes your payment information (such as credit card details) in accordance with their own Privacy Policy. We never see or store your full credit card numbers or banking passwords.
- **Hosting Provider:** Our website and email servers are hosted by **Seohost Sp. z o.o.**, which processes data (like IP addresses in server logs or email contents) strictly on our behalf based on a data processing agreement.

## 4. Data Retention

- **Transactional Data:** Kept for the duration required by applicable tax and accounting laws (usually up to 5-6 years).
- **End Credits Data:** Email addresses used for credit verification are kept until the official premiere of the episode. Approved names/pseudonyms become a permanent part of the rendered video file.

## 5. Your Privacy Rights (GDPR & CCPA)

- Depending on your location, you have specific rights regarding your personal data:
  - The right to access the personal data we hold about you.

- The right to request correction of inaccurate data (e.g., fixing a typo in your credit name).
- The right to request the deletion of your data (Right to be Forgotten), including the removal of your name from the end credits prior to the video's final rendering and publication.
- The right to restrict or object to certain types of processing.
- The right to lodge a complaint with a supervisory authority (e.g., the President of the Personal Data Protection Office in Poland).
- To exercise any of these rights, please contact the Data Controller at the email address provided in Section 1.

## **6. Cookies and Tracking Technologies**

- This website uses basic cookies and server logs to ensure core functionality and security.
- If you interact with analytical or marketing features (e.g., Google Analytics, Meta Pixel), you can manage your cookie preferences through the consent banner on our website or by adjusting your browser settings.

## **7. International Data Transfers**

- Your personal data (specifically transaction details) is shared with our Merchant of Record, Lemon Squeezy, LLC, located in the United States. This transfer outside the European Economic Area (EEA) is safeguarded by Lemon Squeezy's compliance with the EU-U.S. Data Privacy Framework (DPF) and Standard Contractual Clauses.

## **8. Requirement to Provide Data & Automated Decisions**

- Providing your personal data (such as name and email) is voluntary but strictly necessary to complete the purchase and participate in the end credits. Without this data, we cannot fulfill your order.
- We do not use your personal data for automated decision-making or profiling.